

**MEMORANDUM OF AGREEMENT**  
**BETWEEN**  
**SC DEPARTMENT OF SOCIAL SERVICES**  
**AND**  
**M.A.D. USA, Inc.**  
**AGREEMENT NUMBER 4400034232**

This Memorandum of Agreement (MOA) is entered into as of July 1, 2023, by and between the South Carolina Department of Social Services, Post Office Box 1520, Columbia, South Carolina 29205-1520 hereafter referred to as "SCDSS", and M.A.D. USA (Men Against Domestic Violence), Inc., hereafter referred to as "M.A.D.".

**RECITALS**

WHEREAS, the mission of SCDSS is to serve South Carolina by promoting the safety, permanency, and well-being of children and vulnerable adults, helping individuals achieve stability and strengthening families; and

WHEREAS, the FY 2023-24 Appropriations Act, Proviso 118.19 appropriates \$350,400.00 to M.A.D. USA, Inc.; and

WHEREAS M.A.D. USA., INC. shall use these funds for the Programming, Domestic Violence Conference, Awareness Trainings, Crisis Intervention, Staff, and Support; and

NOW THEREFORE, the parties to this MOA, in consideration of the mutual promises, covenants, and stipulations set forth herein, agree as follows:

**ARTICLE I**

**TERM OF THE AGREEMENT**

The Memorandum of Agreement shall take effect July 1, 2023 and shall continue in full force and effect until June 30, 2024.

**ARTICLE II**

**SCDSS RESPONSIBILITIES**

SCDSS agrees to pay M.A.D. USA, Inc. a sum of \$350,400.00 fund Programming, Domestic Violence Conference, Awareness Trainings, Crisis Intervention, Staff, and Support

## ARTICLE III,

### M.A.D. USA, INC., RESPONSIBILITIES

#### A. Background and Program Description

M.A.D. USA (Men Against Domestic Violence), Inc. was founded in 2013 to address gaps in awareness of the conditions and behaviors that lead to domestic violence in South Carolina. Focused on love of self, healthy relationships, life goals and appropriate response to bullying, our organization provides fundamental training to K12 students, service providers and others. By addressing red flag behaviors early, M.A.D. prevents future violence, addresses child trauma due to previous experiences, and educates students about appropriate behaviors between peers. The 2020 coronavirus pandemic brought our organization's outreach programming to a halt. While our team continued to address immediate needs through the crisis hotline, victim advocacy and speaking to youth in schools, conferences, and public facing events are returning for the first time since the pandemic

Our mission is to end all forms of interpersonal violence while promoting peace in our homes, schools, and communities. We seek to reduce the impact of domestic violence on women, men, children, and future generations by providing proactive strategies that intervene in the cycle of abuse and violence.

#### B. Scope of Work

##### 1. Student Focuses Programing and Classroom After School Presentations

As a service provider to school districts across the state, M.A.D. USA, Inc. uses a scaffolded K12 curriculum to breakdown the behaviors and qualities in individuals that lead them to being involved on either side of a domestic dispute. In this way, M.A.D. takes a proactive approach to changing and ending the normalization of domestic violence. We wrote this curriculum based on violence toward children, women and the defenseless to teach participants to be aware of the signs of violence; how to get out of dangerous situations; how to ask for help; and to have confidence and self-respect. We also focus on anti-bullying campaigns in elementary and middle schools.

##### 2. M.E.A.N. and S.H.I.N.E.

- (a) Men Engaging Adolescents Now is a mentoring program that targets young men between the ages of 11-18.
- (b) Sisters Headed Into New Empowerment is the sister program to M.E.A.N that focuses on young women between the ages of 11-18.

The programming provides spaces for large groups of pre-teen and teenage boys and girls through the summer. These events cater to around 75 students, providing transportation, meals, materials and content centered in M.A.D. 's domestic violence prevention and anti-bullying curriculum.

##### 3. Measuring the Effectiveness of Student Focused Programming.

- (a) Participant surveys - A pre and post assessment is given to first determine the level of prior knowledge of students, then identify growth in understanding of domestic violence.
- (b) Feedback from program leaders
- (c) Number of hours facilitating

#### **4. Unmasking Domestic Violence Conference**

This 3-day conference provides continuing education for victim advocates and is also a learning opportunity for doctors, counselors, law enforcement, faith-based Measuring effectiveness community leaders, educators, students, and the general public. Victim advocates receive continuing education credits for their participation.

#### **5. Measuring Effectiveness of Conference**

- (a) Number of CEUs earned
- (b) Session surveys
- (c) Qualitative feedback

#### **6. Awareness Training**

For the 2024 year, we will continue providing youth training beyond the classroom and summer program spaces, predominantly through partnerships. Working with organizations like Charleston County Solicitor's office and Lowcountry Youth Services. Through a partnership with Probation, Pardon and Parole, M.A.D. USA, Inc. will also provide training to domestic violence offenders, with a goal of reducing repeat offenses.

#### **7. Crisis Intervention**

M.A.D. USA, Inc. provides emergency services to victims through a crisis hotline and a network of partners. Our organization collaborates across the Tri-County to respond to victims in need of immediate intervention, housing, financial assistance, etc.

#### **8. Fundraising**

- (a) Gala

For the 2024 budget year, M.A.D. is reviving the Annual Unmasking Domestic Violence Masquerade. This event will be held at Trident Technical College.

- (b) Detra Rainey Stop the Violence, Save A Life Domestic Violence Awareness Event

Victims of domestic violence are provided a safe space to hear from speakers and engage service providers with the goal of connecting them to a network of support, increasing the likelihood of staying safe and away from their abusers.

- (c) Christmas Mixer

To support children and parents who are victims of domestic violence during the holidays, M.A.D. USA, hosts a mixer designed to raise in-kind donations to be given to families during the Christmas holiday. Everyone deserves to take a moment at the end of the year to spend with family, to be thankful for one another and share a positive moment. The Mixer's proceeds aim to provide a sense of normalcy for victims in a time that is often challenging.

### **C. Staff and Support Plan**

For the 2024 year, M.A.D. will be staffed with hourly consultants and part-time support staff to provide operational lift. This is one way in which the organization is becoming more efficient with state funding: eliminating highly paid positions for contractors who work as necessary.

2024 Operational Budget		
Personnel Spending		
Category	Budget	
Executive Director	\$70,000	
Event Planner	\$12,000	
Strategic Planning and Operations Consultant	\$24,000	
External Affairs Support	\$35,000	
Program Director	\$36,000	
Instructors	\$20,000	
Total Personnel	\$197,000	
Non- Personnel Spending		
Category	Budget	Description
Programs	\$58,100	Student centered trainings and events
Fundraising	\$35,000	Gala, Giving Tuesday
Operations		
General	\$20,300	Office space, technology, bookkeeping, etc.
Marketing/Media	\$30,000	Website, photography, videography, etc.
Professional Development	\$10,000	Travel, lodging and registrations
Total NPS	\$153,400	
Total Budget	\$350,400	

*Table 1 2024 Operational Budget*

#### **D. Reporting Requirements**

M.A.D. USA, INC. is required to submit a report to DSS that includes an accounting of how the funds were spent to include a quarterly spending update and a report with outcome measurements used to determine the success of the stated goals by June 30, 2024.

See **Attachment A** for required quarterly expenditure report form (will be sent as a separate excel document), and **Attachment B**: Proviso 117.21

#### **E. Amendment**

No amendment or modification of this Agreement shall be valid unless it shall be made in writing and signed by both parties.

#### **F. Safeguarding Information**

M.A.D. USA., INC. shall safeguard the use and disclosure of information about applicants and recipients of services in addition to restricting access to, use, and disclosure of such information in compliance with applicable federal and state laws.

#### **G. Fines and Penalties**

M.A.D. USA., INC. is responsible for paying all fines and penalties incurred by the performance of services provided through this MOA.

IN WITNESS WHEREOF, The SCDSS and Provider, by their authorized agents, in consideration of the mutual promises, covenants, and conditions exchanged between them, have executed this agreement to be effective as of the first day of July 2023.

**Signature of Responsible Parties**

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Susan L. Roben  
Chief Financial Officer  
South Carolina Dept. of Social Services

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Date



Christan Rainey  
CEO and Founder  
M.A.D. USA, Inc.  
701 East Bay Street Suite 121  
Charleston, SC 29403  
Co-Executive Director

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03/21/2024

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Date

# ATTACHMENT A



## State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

### Contribution Information

Amount	State Agency Providing the Contribution	Purpose

### Organization Information

Entity Name	
Address	
City/State/Zip	
Website	
Tax ID#	
Entity Type	

### Organization Contact Information

Name	
Position/Title	
Telephone	
Email	

### Reporting Period

Reporting Period	
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### Accounting of how the funds have been spent:

Description <i>(Attach additional detail for subgrantees and affiliated nonprofits)</i>	Budget	Expenditures				Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4		
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
<b>Grand Total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

**Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year):**

### Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Signature		Title	
Printed Name		Date	

## **ATTACHMENT B**

### **South Carolina General Assembly**

124th Session, 2021-2022

#### **H. 5150**

General Appropriations Bill for Fiscal Year 2022-2023

Ratified Version

#### **PART IB**

#### **OPERATION OF STATE GOVERNMENT**

**117.21.** (GP: Organizations Receiving State Appropriations Report). Each state agency receiving funds that are a direct appropriation to a non-profit organization, prior to disbursing the funds, shall require from each recipient organization a plan of how the state funds will be spent and how the expenditures will provide a public benefit. The Executive Budget Office, Department of Administration shall provide each state agency with a standard form for collecting the information required. After receiving the funds, non-profit organizations shall provide quarterly spending updates to the respective state agency. After all state funds have been expended, each organization shall provide an accounting of how the funds were spent. State agencies receiving funds pursuant to this provision shall report the information collected to the Executive Budget Office, the Chairman of the Senate Finance Committee, and the Chairman of the House Ways and Means Committee by June 30th. No funds in this act shall be disbursed to organizations or purposes which practice discrimination against persons by virtue of race, creed, color, or national origin.