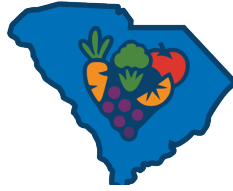


HEALTHY FOOD SC

South Carolina's Healthy Food Choice Project



TOOLKIT

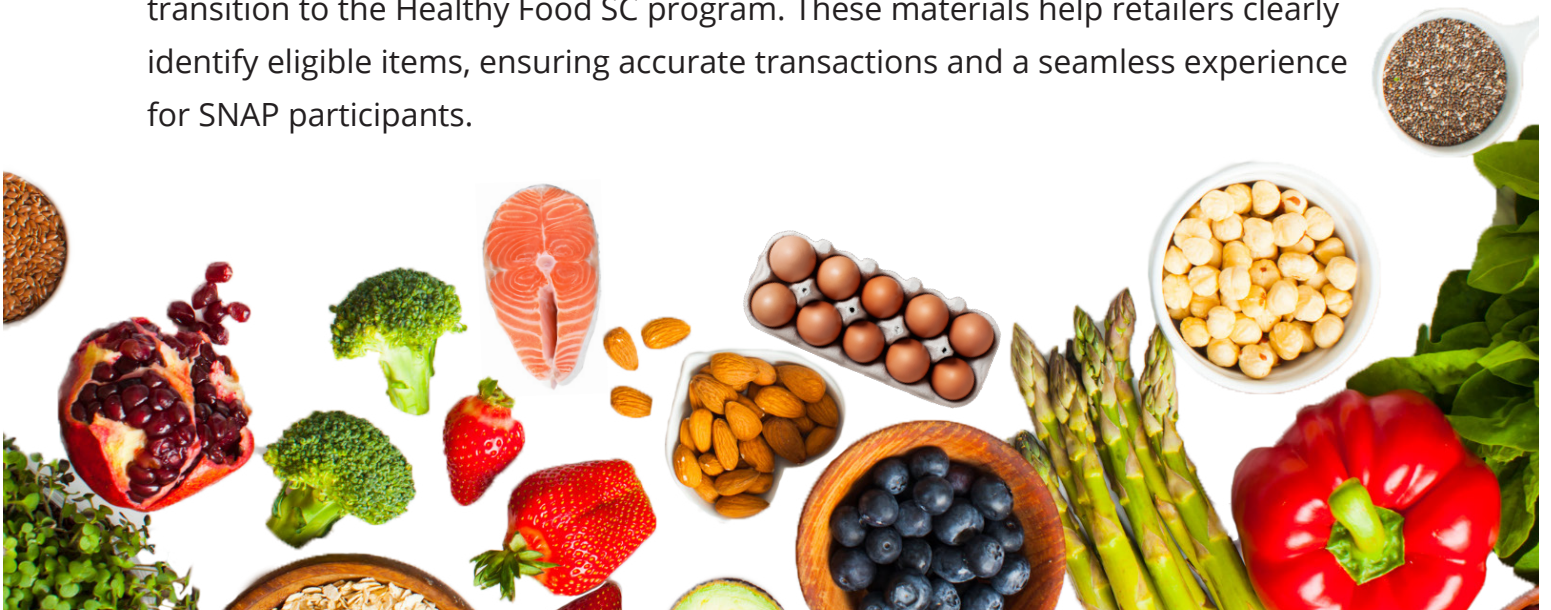
HEALTHY FOOD SC PROJECT

South Carolina is dedicated to improving the health and well-being of families who rely on the Supplemental Nutrition Assistance Program (SNAP). With federal approval, the state is launching the Healthy Food SC project to support more nutritious food choices and strengthen SNAP's purpose of reducing hunger and promoting better health. These efforts reflect our commitment to helping South Carolina households access the foods they need to thrive and build a healthier future for our communities.



PURPOSE

This toolkit provides retailers with downloadable asset designs to support their transition to the Healthy Food SC program. These materials help retailers clearly identify eligible items, ensuring accurate transactions and a seamless experience for SNAP participants.



HEALTHY FOOD SC

South Carolina's Healthy Food Choice Project



TOOLKIT

CLING
(8.5x11)

HEALTHY FOOD SC
South Carolina's Healthy Food Choice Project

Changes to South Carolina SNAP beginning
August 31, 2026



Learn more at
healthyfood.sc.gov




CLING
(5x5)

HEALTHY FOOD SC
South Carolina's Healthy Food Choice Project

Changes to South Carolina SNAP beginning
August 31, 2026



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POSTER
(11x17)

HEALTHY FOOD SC
South Carolina's Healthy Food Choice Project



healthyfood.sc.gov

Soft drinks, energy drinks, candy, and sweetened beverages will no longer be available for purchase with SNAP benefits in South Carolina, starting August 31, 2026. Diet or zero sugar soft drinks remain an allowable purchase with SNAP benefits.

| Eligible | Non-Eligible |
|--|--|
| <p>Dairy Products, Bread, Cereal, Baking Items</p>  | <p>Candy chocolate bars, gummies, licorice, hard candies</p>  |
| <p>Meat, Poultry, Seafood</p>  | <p>Soft Drinks regular soft drinks containing sugar</p>  |
| <p>Fruits and Vegetables</p>  | <p>Sweetened Beverages sweetened tea, fruit punch, lemonade, sweetened coffee</p>  |
| <p>Diet and Zero Sugar Soft Drinks, Coffee, Tea soft drinks with less than 1g of sugar or artificial sweetener and unsweetened coffee and tea</p>  | <p>Energy Drinks 65 mg or more of caffeine per 8 oz and marketed to boost energy or alertness</p>  |

DISCLAIMER
Items listed here do not represent an exhaustive list of products eligible for purchase with SNAP benefits. Diet or zero sugar soft drinks remain an allowable purchase with SNAP benefits.

DISCLAIMER
Items previously excluded from SNAP (tobacco, alcohol, paper products, pet food, etc.) are still prohibited from purchasing with SNAP benefits.




FLYER
(8.5x11)

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healthyfood.sc.gov

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Eligible

**Dairy Products,
Bread, Cereal,
Baking Items**



**Meat, Poultry,
Seafood**



**Fruits and
Vegetables**



**Diet and Zero Sugar
Soft Drinks, Coffee, Tea**

soft drinks with less than 5g of sugar or artificial sweetener and unsweetened coffee and tea



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Non-Eligible

Candy

chocolate bars, gummies, licorice, hard candies



Soft Drinks

regular soft drinks containing sugar



**Sweetened
Beverages**

sweetened tea, fruit punch, lemonade, sweetened coffee



Energy Drinks

65 mg or more of caffeine per 8 oz and marketed to boost energy or alertness



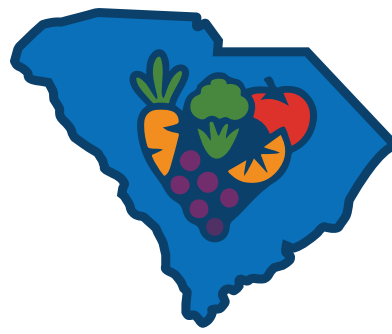
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