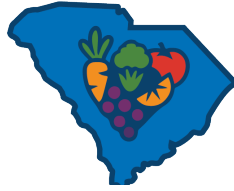


HEALTHY FOOD SC

South Carolina's Healthy Food Choice Project



TOOLKIT

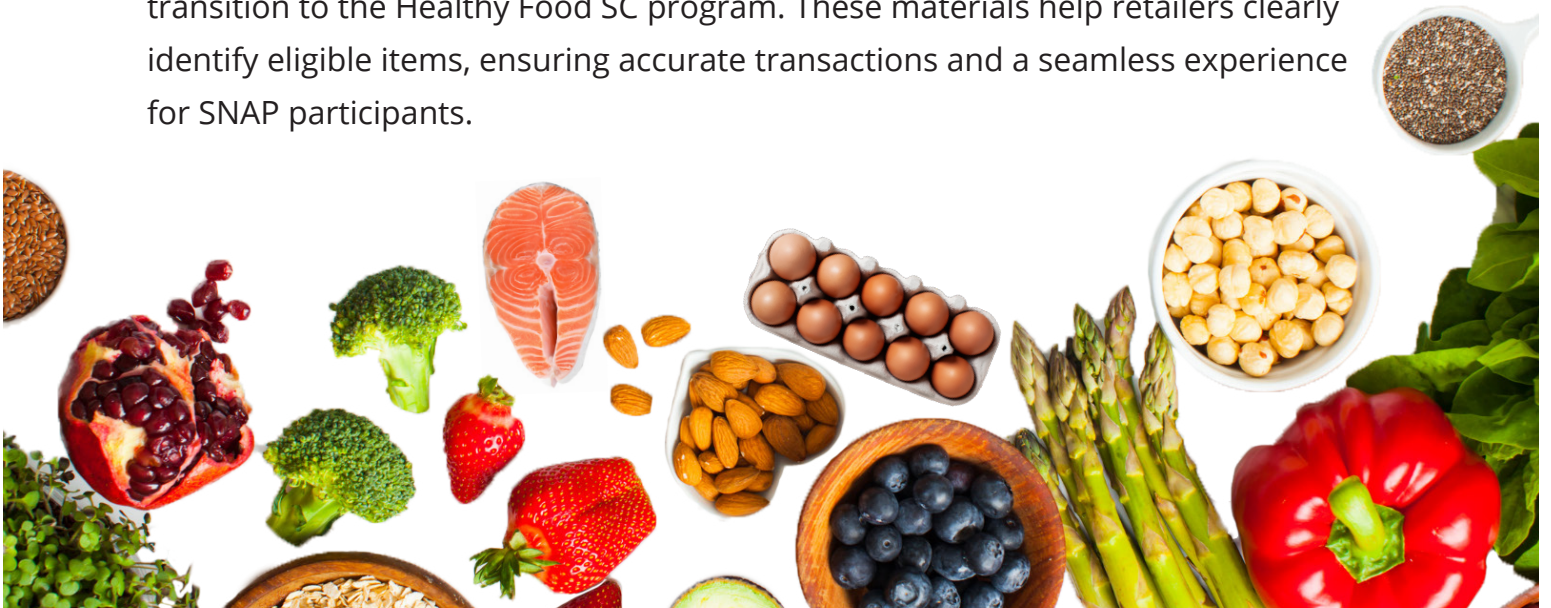
HEALTHY FOOD SC PROJECT

South Carolina is dedicated to improving the health and well-being of families who rely on the Supplemental Nutrition Assistance Program (SNAP). With federal approval, the state is launching the Healthy Food SC project to support more nutritious food choices and strengthen SNAP's purpose of reducing hunger and promoting better health. These efforts reflect our commitment to helping South Carolina households access the foods they need to thrive and build a healthier future for our communities.



PURPOSE

This toolkit provides retailers with downloadable asset designs to support their transition to the Healthy Food SC program. These materials help retailers clearly identify eligible items, ensuring accurate transactions and a seamless experience for SNAP participants.



HEALTHY FOOD SC

South Carolina's Healthy Food Choice Project



TOOLKIT

CLING
(8.5x11)

South Carolina's Healthy Food Choice Project

Want to know more about the expected changes to South Carolina SNAP?

Learn more at healthyfood.sc.gov

CLING
(5x5)

South Carolina's Healthy Food Choice Project

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POSTER
(11x17)

South Carolina's Healthy Food Choice Project

healthyfood.sc.gov

Soft drinks, energy drinks, candy, and sweetened beverages will no longer be available for purchase with SNAP benefits in South Carolina. Diet or zero sugar soft drinks remain an allowable purchase with SNAP benefits.

Eligible	Non-Eligible
Dairy Products, Bread, Cereal, Baking Items 	Candy chocolate bars, gummies, licorice, hard candies
Meat, Poultry, Seafood 	Soft Drinks regular soft drinks containing sugar
Fruits and Vegetables 	Sweetened Beverages sweetened tea, fruit punch, lemonade, sweetened coffee
Diet and Zero Sugar Soft Drinks, Coffee, Tea soft drinks with less than 1g of sugar or artificial sweetener and unsweetened coffee and tea 	Energy Drinks 65 mg or more of caffeine per 8 oz and marketed to boost energy or alertness

DISCLAIMER
Items listed here do not represent an exhaustive list of products eligible for purchase with SNAP benefits. Diet or zero sugar soft drinks remain an allowable purchase with SNAP benefits.

DISCLAIMER
Items previously excluded from SNAP (tobacco, alcohol, paper products, pet food, etc.) are still prohibited from purchasing with SNAP benefits.

FLYER
(8.5x11)

South Carolina's Healthy Food Choice Project

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Meat, Poultry, Seafood 	Soft Drinks regular soft drinks containing sugar
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HEALTHY FOOD SC

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HEALTHY FOOD SC



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 **DSS**
SOUTH CAROLINA
DEPARTMENT of SOCIAL SERVICES
dss.sc.gov



Supplemental
Nutrition
Assistance
Program

HEALTHY FOOD SC

South Carolina's Healthy Food Choice Project

healthyfood.sc.gov



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Eligible

Dairy Products, Bread, Cereal, Baking Items



Meat, Poultry, Seafood



Fruits and Vegetables



Diet and Zero Sugar Soft Drinks, Coffee, Tea

*soft drinks with less than 5g of
sugar or artificial sweetener
and unsweetened coffee and tea*



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Non-Eligible

Candy

*chocolate bars, gummies,
licorice, hard candies*



Soft Drinks

*regular soft drinks
containing sugar*



Sweetened Beverages

*sweetened tea, fruit punch,
lemonade, sweetened coffee*



Energy Drinks

*65 mg or more of caffeine per
8 oz and marketed to boost
energy or alertness*



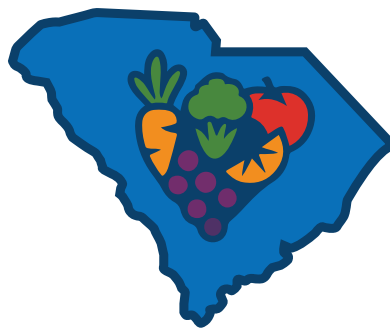
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Eligible

Dairy Products,
Bread, Cereal,
Baking Items



Meat, Poultry,
Seafood



Fruits and
Vegetables



Diet and Zero Sugar
Soft Drinks, Coffee, Tea

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