



United Way of Greenville County SNAP2Work Partnership

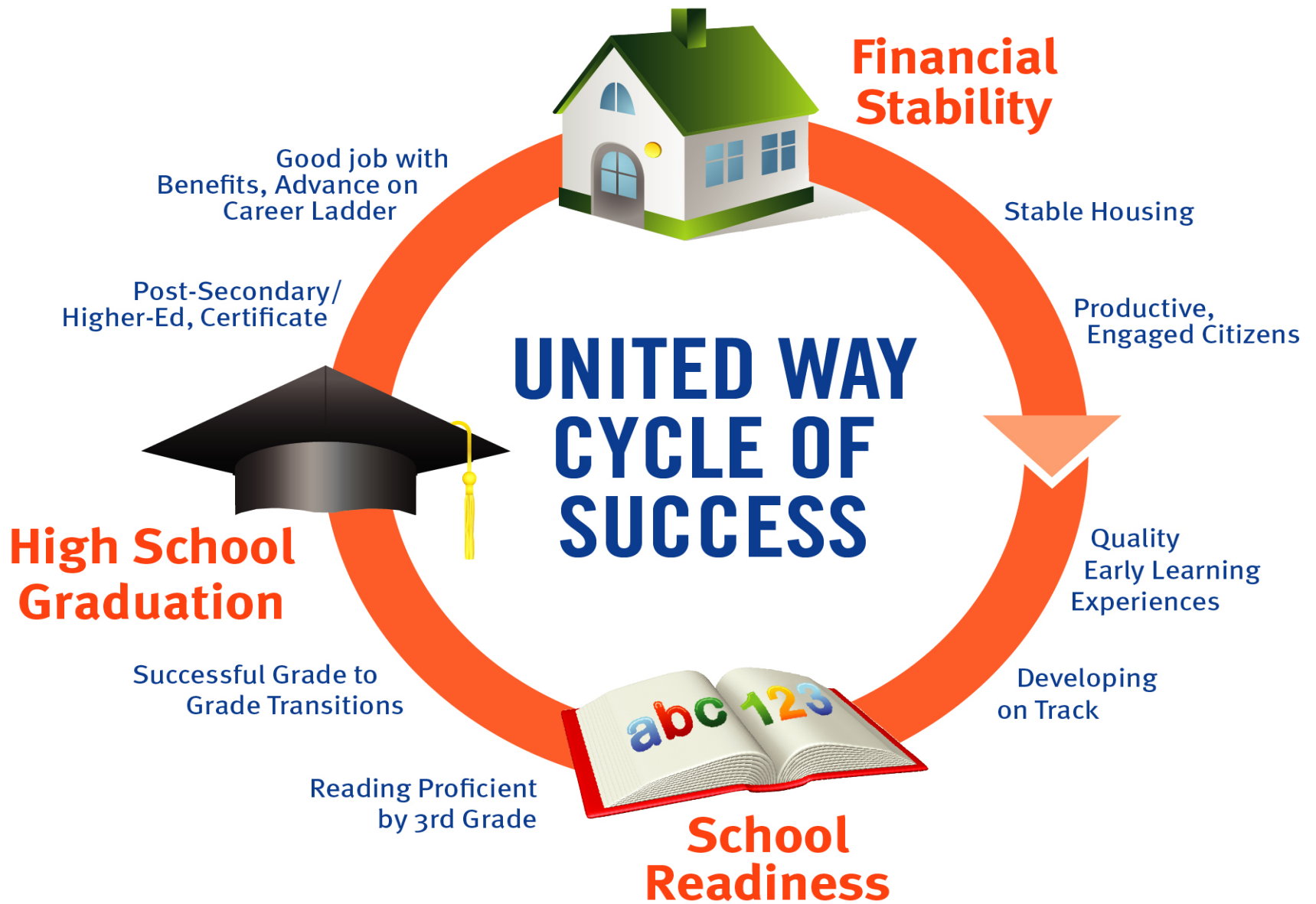
July 23, 2013



Lisa Colby
Director of Operations & Initiatives

July 23, 2013





United Way Invests in Financial Stability Programs

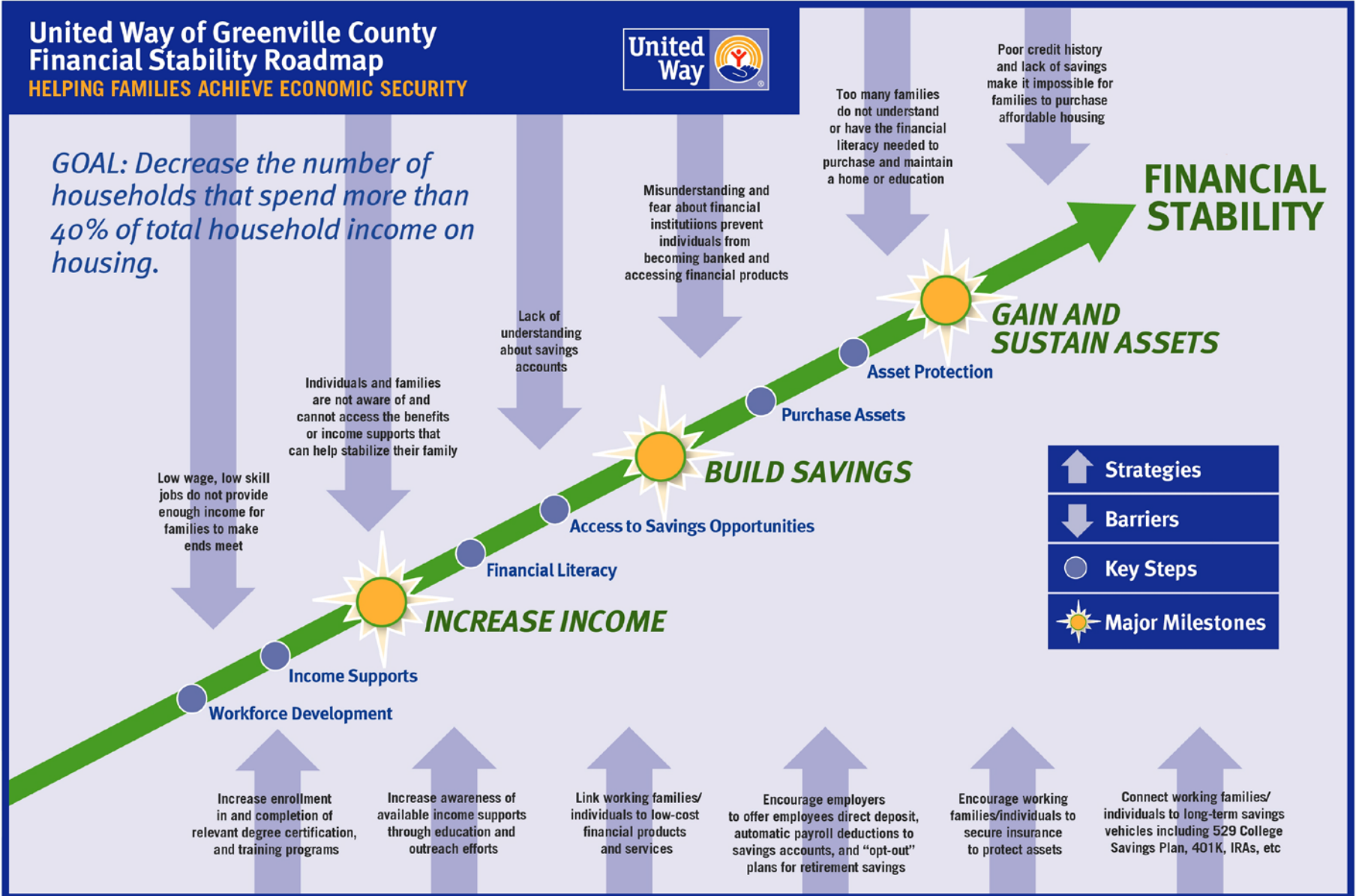
- ❑ \$1.2 million/year in Financial Stability programs
- ❑ \$718,500 in Job Skills Training and Workforce Development
- ❑ 19 Providers, 21 Programs

United Way of Greenville County Financial Stability Roadmap

HELPING FAMILIES ACHIEVE ECONOMIC SECURITY



GOAL: Decrease the number of households that spend more than 40% of total household income on housing.



BEST PRACTICES

ADVOCACY

SYSTEMS CHANGE

Greenville Region Workforce Collaborative

What is it?

- ❑ Advanced manufacturing sector – estimated 5,000 jobs available, but technical and soft skills **REQUIRED**
- ❑ Free job training through CareerSkillsNow
- ❑ Pipeline for job skills training





CAREER FAIR

Come explore career opportunities and meet local employers!

WHEN: March 12, 2013
9am – 1pm

WHERE: Greenville Tech
McAllister Square

www.CareerSkillsNow.com

NATALIE MILOM
nmilom@goodwillsc.org
864-288-4736

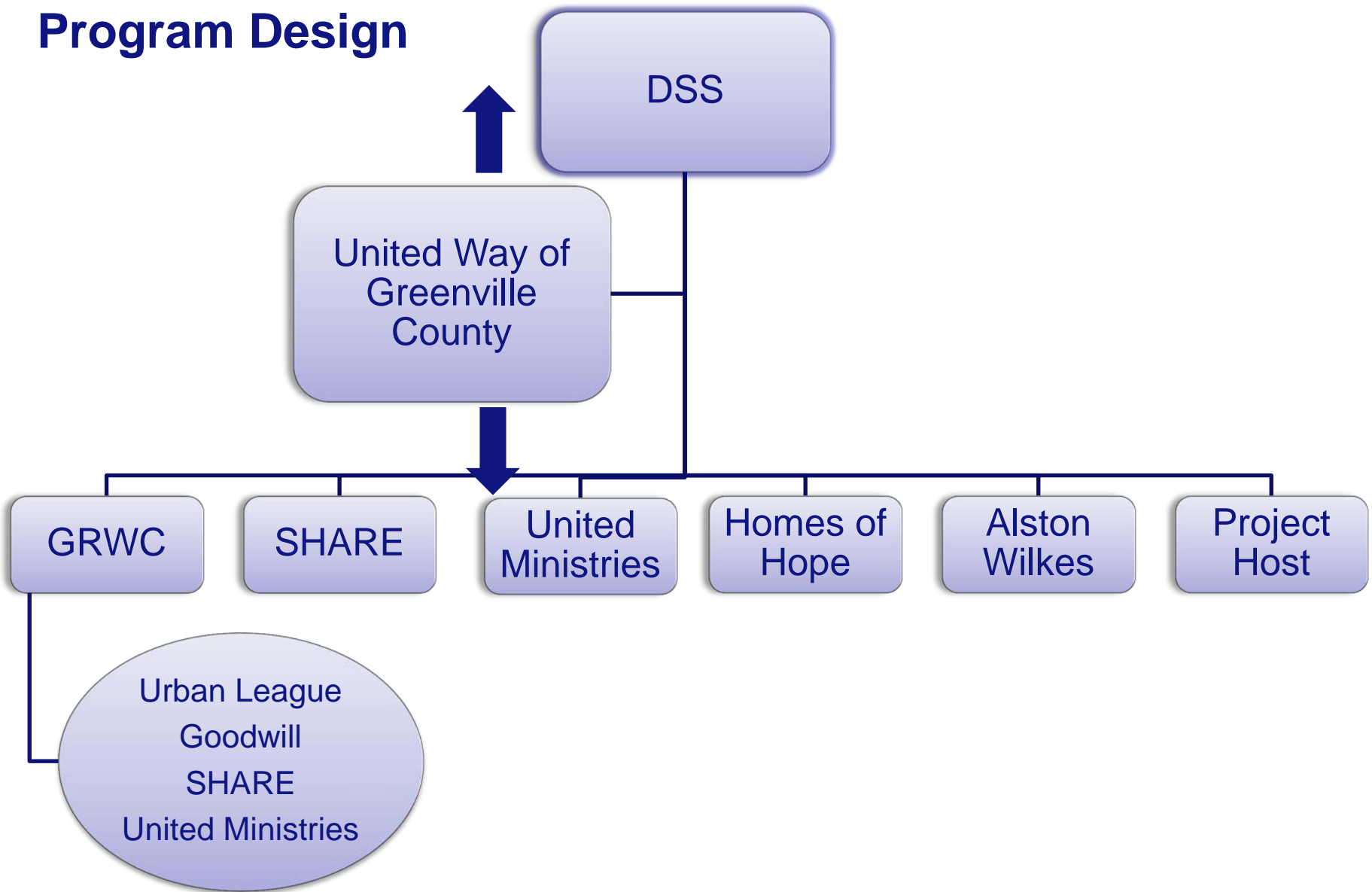
BERNARD SMITH
bsmith@sharenc.org
864-527-8990 ext.26



Why SNAP2Work for Greenville County?

- ☐ Sustainable funding
- ☐ Aligns with goal of increasing capacity of providers to offer job skills training
- ☐ United Way role as intermediary / convener
- ☐ Leverages our dollars

Program Design



Results

- ❑ Executed contract with DSS February 2013
- ❑ Implementation meeting in March
- ❑ Partners delivered services April, May, June
- ❑ Results:
 - 1,797 people served
 - 746 matched as SNAP participants (41%)
 - Expected return for quarter: \$75,000

A Word on Budgeting . . .

B. Program Direct Costs			
List any direct costs associated with the grant funded program(s). Please refer to the Allowable Reimbursement schedule for guidance. Please be sure to show computation of costs in detail.			
Item	Computation	Total	Grant Funds Expected less DSS Admin Costs
Sample - GED Instruction Manuals	150 participants x \$28.50 per book (150 x \$28.50 = \$4,275)	\$4,275	\$2,031
Sample - CNA Instruction Manuals	200 participants x \$53.00 per book (200 x \$53.00 = \$10,600)	\$10,600	\$5,035
Sample - CNA Uniforms	200 participants x \$45.00 per uniform (200 x \$45.00 = \$9,000)	\$9,000	\$4,275
Sample - CNA Training Materials/Kits	200 participants x \$250 per kit (200 x \$250.00 = \$50,000)	\$50,000	\$23,750
Sample - Transportation costs - bus vouchers - CNA participants	100 participants (estimated) will need bus vouchers @ \$25 per month for 3 months ((100 x \$25) x 3 months = \$7,500)	\$7,500	\$3,563
Sample - Test fees for CNA License	200 participants x \$100 per test (200 x \$100 = \$2,000)	\$2,000	\$950
Total Program Direct Costs		\$83,375	\$39,603
Program Direct Costs Total		\$83,375	\$39,603

Challenges



1. Light “touches”
2. Time consuming
3. Security concerns
4. Non-qualified SNAP Populations
5. Providers with high percentage of public funds
6. Projecting return

Contact:

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LIVE UNITED

**United
Way**

