United Way of Greenville County
SNAP2Work Partnership

July 23, 2013
UNITED WAY CYCLE OF SUCCESS

Financial Stability
- Stable Housing
- Productive, Engaged Citizens
- Quality Early Learning Experiences
- Developing on Track

School Readiness
- Reading Proficient by 3rd Grade
- Successful Grade to Grade Transitions
- High School Graduation
- Post-Secondary/Higher-Ed, Certificate

Good job with Benefits, Advance on Career Ladder
United Way Invests in Financial Stability Programs

- $1.2 million/year in Financial Stability programs
- $718,500 in Job Skills Training and Workforce Development
- 19 Providers, 21 Programs
GOAL: Decrease the number of households that spend more than 40% of total household income on housing.
Greenville Region Workforce Collaborative

What is it?

- Advanced manufacturing sector – estimated 5,000 jobs available, but technical and soft skills REQUIRED
- Free job training through CareerSkillsNow
- Pipeline for job skills training
CAREER FAIR

Come explore career opportunities and meet local employers!

WHEN: March 12, 2013
9am – 1pm

WHERE: Greenville Tech
McAllister Square

www.CareerSkillsNow.com

NATALIE MILOM
nmilom@goodwillsc.org
864-288-4736

BERNARD SMITH
bsmith@sharesc.org
864-527-8990 ext.26
Why SNAP2Work for Greenville County?

- Sustainable funding
- Aligns with goal of increasing capacity of providers to offer job skills training
- United Way role as intermediary / convener
- Leverages our dollars
Results

- Executed contract with DSS February 2013
- Implementation meeting in March
- Partners delivered services April, May, June

Results:
- 1,797 people served
- 746 matched as SNAP participants (41%)
- Expected return for quarter: $75,000
A Word on Budgeting . . .

B. Program Direct Costs

List any direct costs associated with the grant funded program(s). Please refer to the Allowable Reimbursement schedule for guidance. Please be sure to show computation of costs in detail.

<table>
<thead>
<tr>
<th>Item</th>
<th>Computation</th>
<th>Total</th>
<th>Grant Funds Expected less DSS Admin Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sample - GED Instruction Manuals</td>
<td>150 participants x $28.50 per book (150 x $28.50 = $4,275)</td>
<td>$4,275</td>
<td>$2,031</td>
</tr>
<tr>
<td>Sample - CNA Instruction Manuals</td>
<td>200 participants x $53.00 per book (200 x $53.00 = $10,600)</td>
<td>$10,600</td>
<td>$5,035</td>
</tr>
<tr>
<td>Sample - CNA Uniforms</td>
<td>200 participants x $45.00 per uniform (200 x $45.00 = $9,000)</td>
<td>$9,000</td>
<td>$4,275</td>
</tr>
<tr>
<td>Sample - CNA Training Materials/Kits</td>
<td>200 participants x $250 per kit (200 x $250.00 = $50,000)</td>
<td>$50,000</td>
<td>$23,750</td>
</tr>
<tr>
<td>Sample - Transportation costs - bus vouchers - CNA participants</td>
<td>100 participants (estimated) will need bus vouchers @ $25 per month for 3 months ((100 x $25) x 3 months = $7,500)</td>
<td>$7,500</td>
<td>$3,563</td>
</tr>
<tr>
<td>Sample - Test fees for CNA License</td>
<td>200 participants x $100 per test (200 x $100 = $2,000)</td>
<td>$2,000</td>
<td>$950</td>
</tr>
<tr>
<td><strong>Total Program Direct Costs</strong></td>
<td></td>
<td>$83,375</td>
<td>$39,603</td>
</tr>
<tr>
<td><strong>Program Direct Costs Total</strong></td>
<td></td>
<td>$83,375</td>
<td>$39,603</td>
</tr>
</tbody>
</table>
Challenges

1. Light “touches”
2. Time consuming
3. Security concerns
4. Non-qualified SNAP Populations
5. Providers with high percentage of public funds
6. Projecting return
Contact:

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