

United Way of Greenville County SNAP2Work Partnership

July 23, 2013



Lisa Colby Director of Operations & Initiatives







United Way Invests in Financial Stability Programs

- □\$1.2 million/year in Financial Stability programs
- □\$718,500 in Job Skills Training and Workforce Development
- □ 19 Providers, 21 Programs



United Way of Greenville County Financial Stability Roadmap

HELPING FAMILIES ACHIEVE ECONOMIC SECURITY

GOAL: Decrease the number of

households that spend more than

40% of total household income on



Misunderstanding and fear about financial

institutions prevent individuals from

becoming banked and accessing financial products

Too many families do not understand or have the financial literacy needed to purchase and maintain

Poor credit history and lack of savings make it impossible for families to purchase affordable housing

FINANCIAL a home or education **STABILITY**

GAIN AND SUSTAIN ASSETS **Asset Protection**

are not aware of and cannot access the benefits or income supports that

can help stabilize their family

Low wage, low skill jobs do not provide enough income for families to make ends meet

housing.

about savings accounts Individuals and families

BUILD SAVINGS

Purchase Assets

Access to Savings Opportunities

Financial Literacy

Lack of understanding

INCREASE INCOME

Income Supports

Workforce Development

Increase enrollment in and completion of relevant degree certification. and training programs

Increase awareness of available income supports through education and outreach efforts

Link working families/ individuals to low-cost financial products and services

Encourage employers to offer employees direct deposit, automatic payroll deductions to savings accounts, and "opt-out" plans for retirement savings

Encourage working families/individuals to secure insurance to protect assets

Connect working families/ individuals to long-term savings vehicles including 529 College Savings Plan, 401K, IRAs, etc



Strategies



Barriers



Key Steps



Major Milestones



Greenville Region Workforce Collaborative

What is it?

- □ Advanced manufacturing sector estimated 5,000 jobs available, but technical and soft skills REQUIRED
- ☐ Free job training through CareerSkillsNow
- Pipeline for job skills training





CAREER SKILLS CAREER FAIR

Come explore career opportunities and meet local employers!

WHEN: March 12, 2013

9am - 1pm

WHERE: Greenville Tech

McAllister Square

www.CareerSkillsNow.com

NATALIE MILOM nmilom@goodwillsc.org 864-288-4736

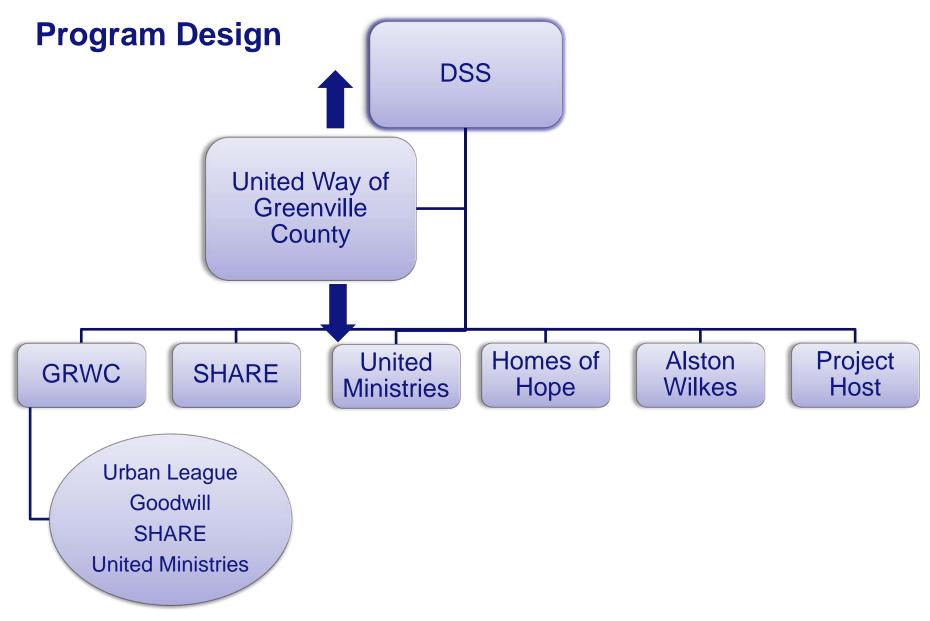




Why SNAP2Work for Greenville County?

- Sustainable funding
- □ Aligns with goal of increasing capacity of providers to offer job skills training
- ☐ United Way role as intermediary / convener
- □ Leverages our dollars







Results

- □ Executed contract with DSS February 2013
- ☐ Implementation meeting in March
- ☐ Partners delivered services April, May, June
- ☐ Results:
- > 1,797 people served
- >746 matched as SNAP participants (41%)
- ➤ Expected return for quarter: \$75,000



A Word on Budgeting . . .

B. Program Direct Costs

List any direct costs associated with the grant funded program(s). Please refer to the Allowable Reimbursement schedule for guidance. Please be sure to show computation of costs in detail.

Item	Computation	Total	Grant Funds Expected less DSS Admin Costs
Sample - GED Instruction Manuals	150 participants x \$28.50 per book (150 x \$28.50 = \$4,275)	\$4,275	\$2,031
Sample - CNA Instruction Manuals	200 participants x \$53.00 per book (200 x \$53.00 = \$10,600)	\$10,600	\$5,035
	200 participants x \$45.00 per uniform (200 x \$45.00 = \$9,000)	\$9,000	\$4,275
•	200 participants x \$250 per kit (200 x \$250.00 = \$50,000)	\$50,000	\$23,750
Sample - Transportation costs - bus vouchers - CNA participants	100 participants (estimated) will need bus vouchers @ \$25 per month for 3 months ((100 x \$25) x 3 months = \$7,500)	\$7,500	\$3,563
Sample - Test fees for CNA License	200 participants x \$100 per test (200 x \$100 = \$2,000)	\$2,000	\$950
Total Program Direct Costs		\$83,375	\$39,603
Program Direct Costs Total		\$83,375	\$39,603

Challenges

- 1. Light "touches"
- 2. Time consuming
- 3. Security concerns
- 4. Non-qualified SNAP Populations
- 5. Providers with high percentage of public funds
- 6. Projecting return





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